

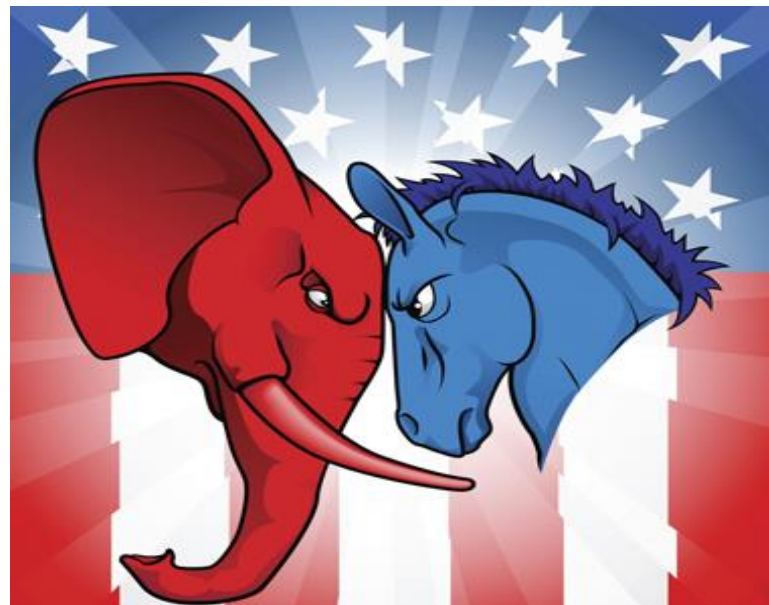
# Washington Update



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National Rural Health Association, Regulatory Counsel

# Today's Political Environment

- 115<sup>th</sup> Congress – Republican control of House (235 vs 193 – 7 vacant), Senate (51 vs 49), and White House
- Each party wants to help rural – aware of how loudly rural spoke in 2016
- Fiscal Constraints
- At times, polarizing Administration



# The 116<sup>th</sup> Congress

- House: 235 Democrats, 200 Republicans
- Senate: 53 Republicans, 47 Democrats (including 2 Independents who caucus with Democrats)
- Administration remains the same
- New Member Counts:
  - ▣ 92 new Representatives
  - ▣ 9 new Senators
- Impact on ability to move legislation
  - ▣ Infrastructure – including telehealth and rural broadband
  - ▣ Hospital assistance and new model

# THE FARM BILL AND NEW HEALTH CARE OPPORTUNITIES

# Farm Bill

- Farm Bill conference report expected soon – major differences seem to be figured out awaiting score and final language
- Changes impacting rural health
  - ▣ Funding for telemedicine and opioid programs – loans and grants
  - ▣ Rural Health Liaison bill
  - ▣ Amendment to allow refinancing through USDA loans
- Rural Hospital TA program – report language

# Senate Finance Committee: Rural Health Hearing



- Three NRHA member witnesses
- Want to do a rural package – cannot be expensive or controversial
- Opportunity to work on a new model
- Timing?

# Future Model: Community Outpatient Model

- 24/7 emergency Services
- Flexibility to Meet the Needs of Your Community through Outpatient Care:
  - Primary Care: RHC – FQHC (or look-a-like)
  - Swing beds
  - No preclusions to home health, skilled nursing, infusions services observation care.
- Use of telehealth
- Multiple Bills have similar models – big picture agreement small differences yet to be worked out
  - MedPAC – Rural Emergency Acute Care Hospital (REACH) Act - Rural Emergency Medical Center (REMC) Act
- Other avenues to a new model: CMMI? State action?

# APPROPRIATIONS AND THE BUDGET





# Budget and Appropriations

- FY2018 – A Brief History
  - CR till Dec. 8 (passed Sept. 8)
    - House passed Omnibus (Sept 14) no Senate action
  - CR till Dec 22 (passed Dec 7)
  - CR till January 19 (passed Dec 21)
  - Government shutdown Jan 19-21 – mostly weekend
  - CR till February 8 (passed January 21)
  - CR till March 23 & 2 year budget deal (passed Feb 9)

# FY19 Appropriations...

- Of 12 appropriations bills – 5 (packaged together as two “minibus”) were passed prior to the start of FY2019 the remaining 7 were funded with a CR through December 7
  - ▣ A short term CR is expected to avert a shutdown
  - ▣ Labor-HHS was funded as a part of the minibus
- Budget was part of two year budget deal in January CR
- Robust funding in both House and Senate version for rural hospital programs, FQHCs, Opioid programs, telehealth, and workforce programs

# REGULATORY AND ADMINISTRATIVE ISSUES

# Department of Health and Human Services

- HHS Secretary Alex Azar – Former HHS Official under President George W. Bush – Eli Lilly Executive
  - Wants to speed move to value – ACO rule
  - Drug pricing reform
  - Continues focus on cutting red tape
- Interest in rural health –
  - Need to ensure properly focused rural lens



# 340B Under Attack

## The Hill

- Energy and Commerce
  - Report
  - Impact of Democratic House control
- Senate
  - Hatch letter: move 340B from HRSA to CMS

## Administration

- CY2018 Outpatient Prospective Payment System
- President's Drug Pricing proposal (RFI)
- International Pricing Index for Medicare Pt B Drugs
- Future Actions? Mega Guidance, more red tape

# Drug Pricing Proposal

- Four Pillars: Lowering List Price – Improving Competition - Better Negotiation- Lower out of Pocket Costs
- Reforms to the 340B program included under further opportunities to lower list prices
  - One more attack on the program
    - Calls out growth from ACA
  - Charity Care – Contract Pharmacies

# Rural report – announced at NRHA PI by CMS Administrator



1. Rural health lens to all of CMS program and policies;
2. Improve access to care through provider engagement and support -- allied health professionals to deliver high quality care, and TA to providers (they may need more support to implement policies);
3. Advance telehealth and telemedicine as promising solution to insufficient numbers of providers;
4. Empower patients to make decisions about their healthcare.

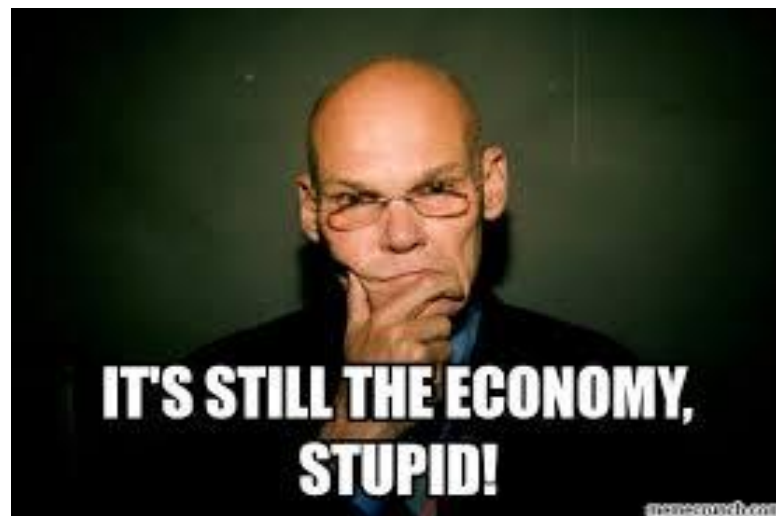
# WASHINGTON'S AWARENESS OF RURAL'S CHALLENGES

Chronic Poverty | Vulnerable Populations |  
Workforce Shortages | Remote Locations



# The Rural Economy

- In 1980, 70% of rural Americans living in poverty were working...Today, it's less than half.
- At the turn of the century, about 1 in 5 rural counties had a poverty rate higher than 20 percent...Today, it's about 1 in 3 rural counties.
- From 2010 to 2014, rural areas saw more businesses close than open...only 3% of jobs created in the recovery were in rural.



# Rural Mortality Rates:

*“A Rural Divide in American Death”*

## Center for Disease Control January, 2017 Study:

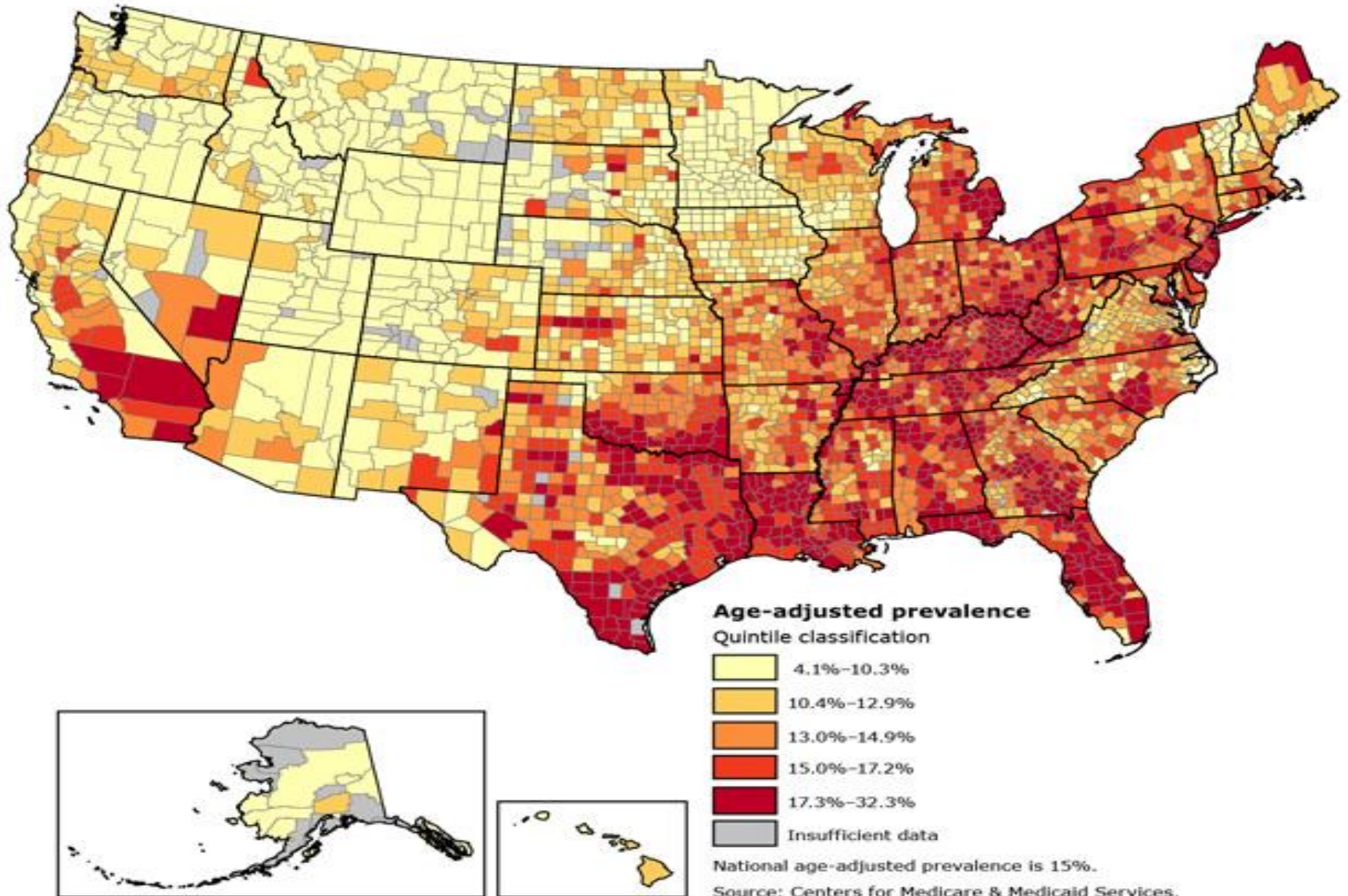
*“The death rate gap between urban and rural America is getting wider”*

- Rates of the five leading causes of death — heart disease, cancer, unintentional injuries, chronic respiratory disease, and stroke — are higher among rural Americans.
- Infant mortality rates are 20% higher than in large urban counties.
- Mortality is tied to income and geography.
- Minorities, especially Native Americans die consistently prematurely nation-wide, but more pronounced in rural.
- Startling increase in mortality of white, rural women. Causes:
  - Risky lifestyle (smoking, alcohol abuse, opioid abuse, obesity)
  - Environmental cancer clusters
  - Suicides



# Prevalence of Medicare Patients with 6 or more Chronic Conditions

The Prevalence of Medicare Fee-for-Service Beneficiaries 65 Years or Older With 6 or More Chronic Conditions, by County, 2012

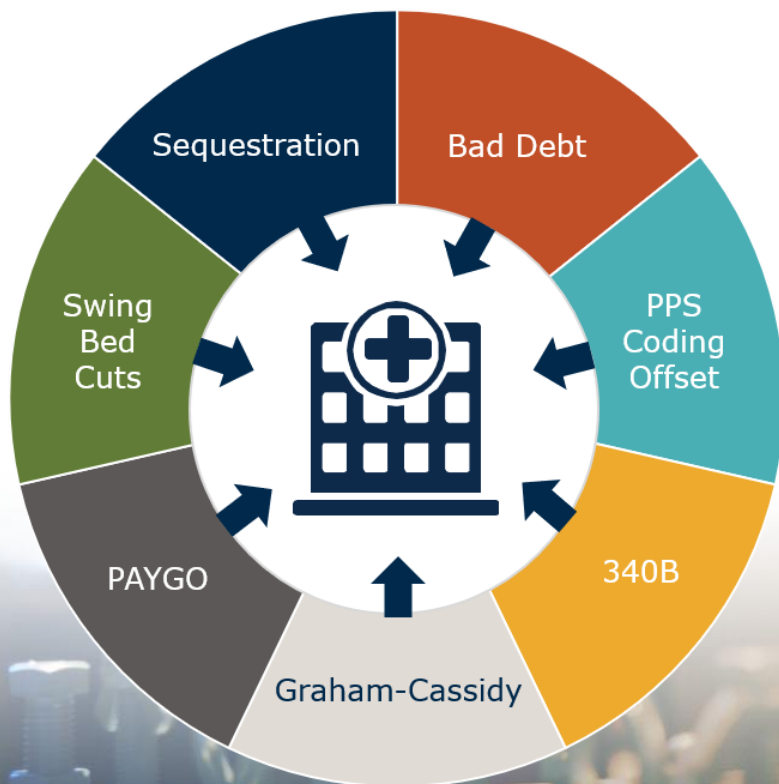


# THE RURAL HOSPITAL CLOSURE CRISIS

# Rural Health Safety Net is Under Fire

87 rural hospitals have close – and more have already announced closure

## Current and Pending Health Policies Negatively Impact Rural Providers



## Total Rural Hospitals Operating in the Red Jumped Four Percentage Points Since Last Year



40%

2017



44%

2018



THE CHARTIS GROUP

CHARTIS CENTER FOR RURAL HEALTH

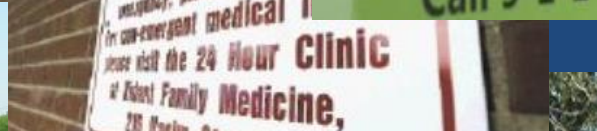
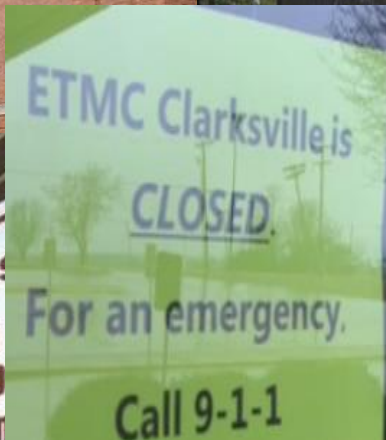
# Why are hospitals losing money?

Cuts – implicit and explicit

Impact of Bad Debt – Medicare – Medicaid - Private

- Bad debt cuts cause \$3.8 billion over 10 years to be lost





# “If you want to watch a rural community die, kill its hospital”

Sept. 22, 2017, HuffPost



GLENWOOD, Ga. — After the Lower Oconee Community Hospital shut down in June 2014, other mainstays of the community followed. The bank and the pharmacy in the small town of Glenwood shuttered. Then the only grocery store in all of Wheeler County closed in the middle of August this year.

On Glenwood’s main street, building after building is now for sale, closing, falling apart or infested with weeds growing through the foundation’s cracks...

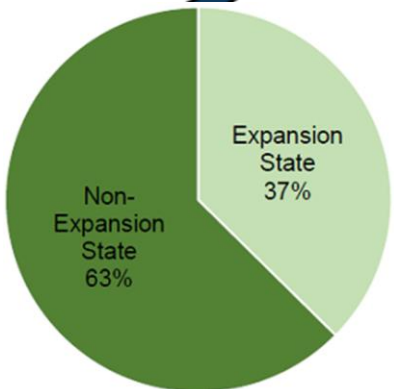
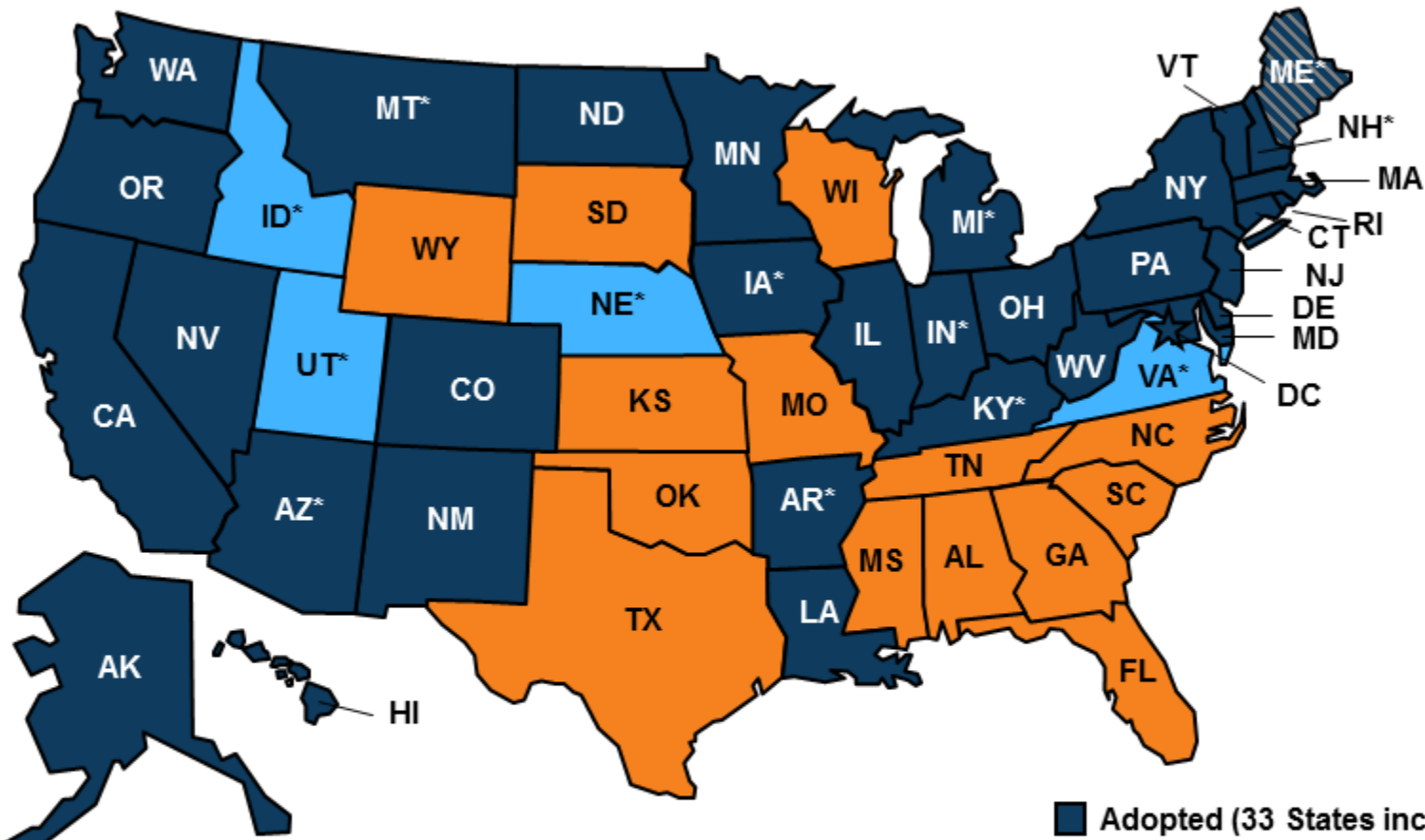
The hospital’s closure eliminated the county’s biggest health care provider and dispatched yet another major employer. Glenwood’s mayor of 34 years, G.M. Joiner, doubts that the town will ever recover.

“It’s been devastating,” the 72-year-old mayor said, leaning on one of the counters in Glenwood’s one-room city hall. “I tell folks that move here, ‘This is a beautiful place to live, but you better have brought money, because you can’t make any here.’”

Rural hospitals are in danger across the country, their closures both a symptom of economic trouble in small-town America and a catalyst for further decline.



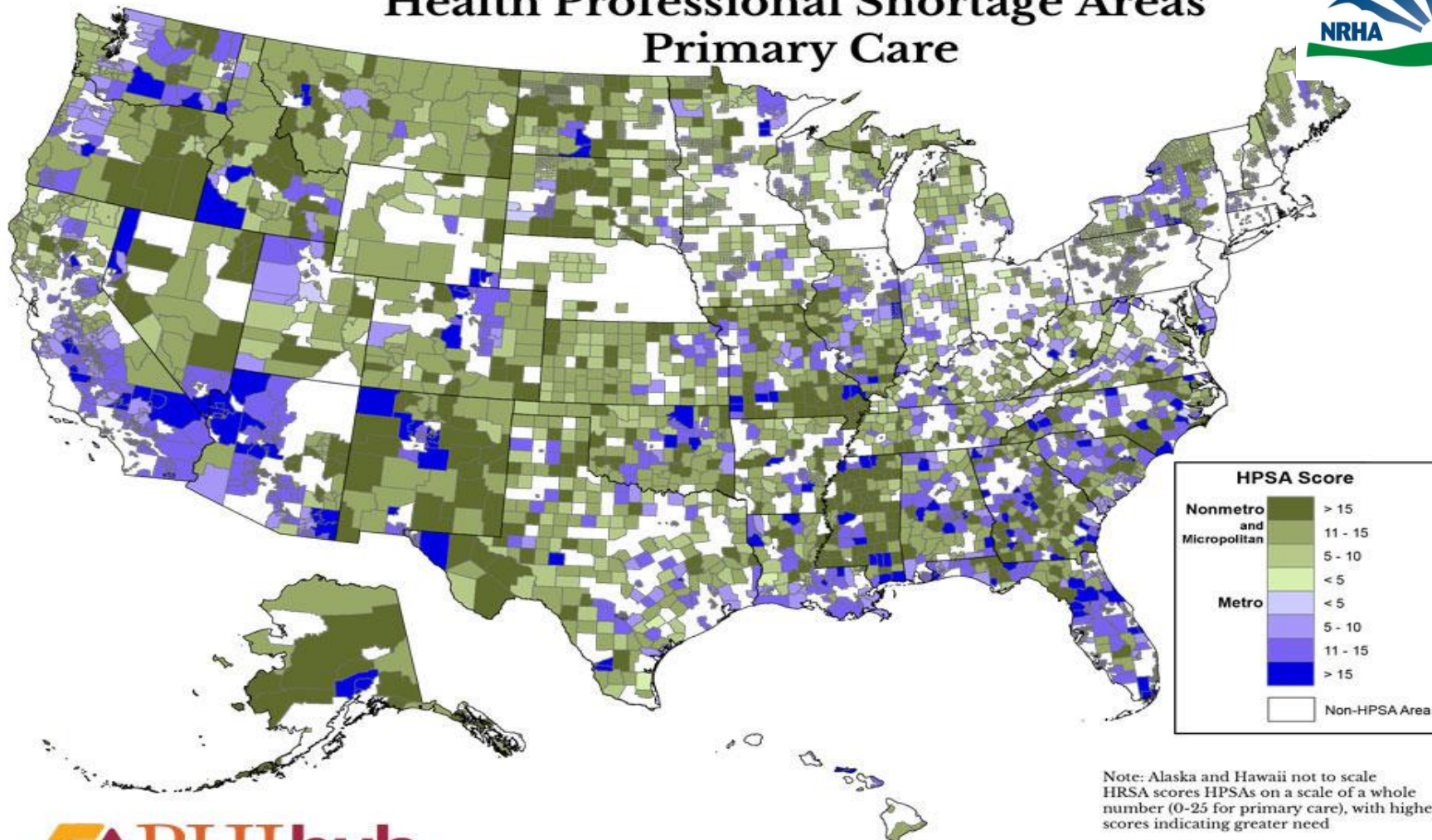
# Status of State Medicaid Expansion Decisions



*“[T]he ACA’s Medicaid expansion was associated with improved hospital financial performance and substantially lower likelihoods of closure, especially in rural markets”*

# **WORKFORCE CHALLENGES IN RURAL AMERICA AND MATERNITY CARE**

# Health Professional Shortage Areas Primary Care



Note: Alaska and Hawaii not to scale  
HPSA scores HPSAs on a scale of a whole number (0-25 for primary care), with higher scores indicating greater need

Source(s): HRSA Data Warehouse, U.S. Department of Health and Human Services, November 2016



- 6,000 areas in the U.S. are primary care health shortage areas;
- 4,300 areas are dental health shortage areas; and
- 3,500 areas are short of mental health shortage areas.

# Maternity Care is Disappearing

- In 1985, 24% of rural counties lacked OB services. Today, 54% of rural counties are without hospital based obstetrics.
- More than 200 rural maternity wards closed between 2004 and 2014.



# Rural Obstetric Factors

- ❑ Rural areas have higher rates of chronic conditions that make pregnancy more challenging, higher rates of childbirth-related hemorrhages and higher rates of maternal and infant deaths.
- ❑ Half of rural women in rural communities live more than the recommended 30 minutes from a hospital offering maternity services.
- ❑ Workforce shortages and medical liability costs.



# Rural Minority Mothers and Babies

*Rural counties with higher percentages of African American women were more than 10 times as likely as rural counties with higher percentages of white women to have never had hospital-based obstetric services and more than 4 times as likely to have lost obstetric services between 2004-2014. University of MN Rural Health Research Center*



# THE RURAL OPIOID CRISIS



# Opioids Ravage Rural America

- 175 deaths each day.
- **Death rate is 45% higher in rural counties.**
- Up 30% in 2017 from 2016.
- In rural America opioid death rates quadrupled among those 18-25 years old and tripled for females.
- **“Forgotten people” of opioid epidemic** – Native Americans and Alaskan Natives – 30% under-reported.



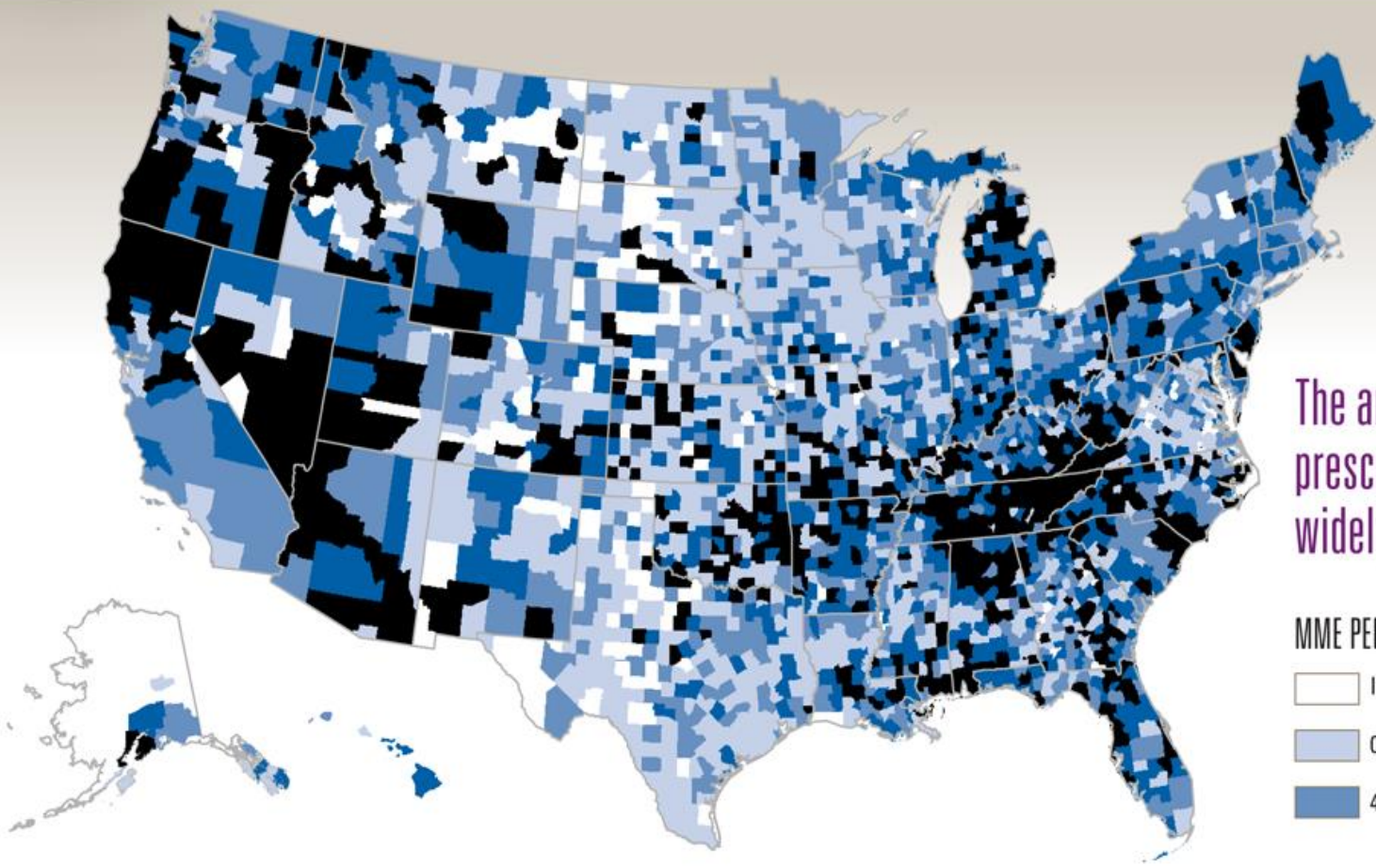


# Congress Blames Pharma



**I want you to feel shamed in your roles, respectively, in all of this," David McKinley (R-WV)**

- Drug manufactures blame physicians for over-prescribing
- Manufacturers blamed for pill dumping...
  - ▣ Kermit, West Virginia town of 3200 flooded with 21 million prescription painkillers, a state where more people have overdosed than any other.
  - ▣ Mount Gay-Shamrock, population 1,779 received an average of 3,561 pills every day for years



The amount of opioids prescribed per person varied widely among counties in 2015.



There is plenty of blame to share...

# Neonatal Abstinence Syndrome (NAS): The Most Vulnerable at Risk

Every 15 minutes a baby is born with opioid withdrawal syndrome.

Five fold increase in babies exposed in utero to opioids in the last four years.

7.5 per 1,000 births in rural are NAS babies (vs. 4.8 in urban)





# NRHA's Solutions to the Opioid Crisis

- Protect Medicaid as a funding source to provide treatment.
- Expand access to substance abuse treatment services including medication assisted treatment and traditional substance abuse treatment.
- Develop evidence-based prevention programs tailored to the needs of rural communities.
- Increase the implementation of harm reduction strategies.
- Promote use of evidence-based prescribing guidelines and strengthen prescription drug-monitoring programs.
- Expand use of substance abuse treatment as an alternative to incarceration.

# Action...but is it enough for rural

- Is there a coordinated plan?
- Is there a rural focus?
- Will the solutions meet the future need?
- Are the agencies ready to implement? Are organizations ready to apply for and use existing grant opportunities? Can the agencies get the grants where they are needed? Does it all work for rural?

# Stay Involved



- NRHA doesn't have a PAC
- Website: [ruralhealthweb.org](http://ruralhealthweb.org)
- Depends solely on grassroots advocacy
- Members have access to:
  - ✓ Monthly Washington Updates (webinars):
  - ✓ Rural Health Blog  
<http://blog.ruralhealthweb.org>
- Join NRHA today at [ruralhealthweb.org](http://ruralhealthweb.org)
- Follow us on Twitter @NRHA Advocacy