Presentation to National Rural Lenders Roundtable

Bill Broydrick December 7, 2017



#### What is Good Lobbying?

- Support for candidates
- Help at the grassroots level for a campaign
- Providing accurate information
- Technical expertise
- Personal relationship



### How Does Government Affect Our Business?

- In every way imaginable
- Statutes that govern USDA Rural Development Program
- Regulations that govern the program
- Policies that govern the program
- Political appointees who make policy



# What are the Key Legislation Actions?

- Annual Appropriations Discretionary Funding
- Every Four Year Farm Bill
- (a) Policy
- (b) Mandatory Funding



### Who are the Key Legislators Appropriations

- Senator Appropriators
- Senator John Hoeven North Dakota
- Senator Jeff Merkley Oregon
- Congressman Robert Aderholt Alabama
- Congressman Sanford Bishop Georgia



# Who are the key Farm Bill Actors?

- Senator Pat Roberts Kansas
- Senator Debbie Stabenow Michigan
- Congressman Mike Conaway Texas
- Congressman Collin Petersen Minnesota



#### Appropriations Issues & Farm Bill

- Funding
- Policy
- List into your Packet



## Questions

